UI/UX

2026

INDUSTRY — INTERIORS

PROJECT NAME — LIGHT HOUSE INTERIORS

Project Overview

LIGHT HOUSE INTERIORS is a modern interior design studio focused on creating refined and thoughtfully curated spaces. Our goal was to develop a strong and cohesive visual identity that reflects the brand's minimal, sophisticated design philosophy. Through brand identity, logo design, typography, social media, and website UI, we built a clean and consistent visual system. The final result establishes a distinctive brand presence that enhances recognition and communicates the studio's contemporary and premium design approach.

#Brand Identity
#Typography
#Logo
#UI Design
#Social media

01 / DESIGN PROCESS

PHASE 01	PHASE 02	PHASE 03	PHASE 04	PHASE 05
Brief	**Research**	**Concept**	**Design**	**Delivery**
Project Goals	Competitors	Logos	Wireframing	Assets
Brand Direction	Audiences	Typography	Styleguide	Guidelines
Requirements	Inspiration	Moodboards	UI Design	Handoff

BRAND IDENTITY TEXTURE

Minimal.

01 / PRIMARY TYPEFACE

AaBbCc

Light	300
Regular	400
Medium	500
SemiBold	600
Bold	700

ABCDEFGHIJKLMNOP
QRSTUVWXYZ

abcdefghijklmnopqrstu
vwxyz

0123456789 !@#$%^&
*()_+

02 / SECONDARY TYPEFACE

AaBbCc

Light	300
Regular	400
Medium	500
SemiBold	600
Bold	700

ABCDEFGHIJKLMNOP
QRSTUVWXYZ

abcdefghijklmnopqrstu
vwxyz

0123456789 !@#$%^&
*()_+

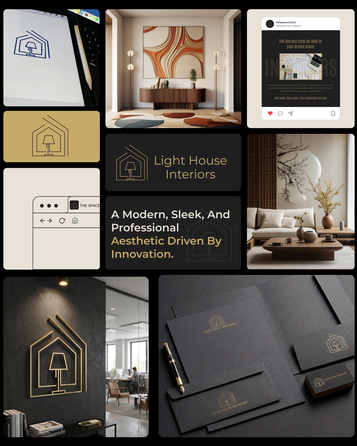
03 / COLOR ARCHITECTURE

PRIMARY	SECONDARY	ACCENT
Retro Black #181F1F	Plaster of Paris #E3E2D9	Neutral Mustard #C5A44A

THE SPACE CURATORS

THE SPACE CURATORS

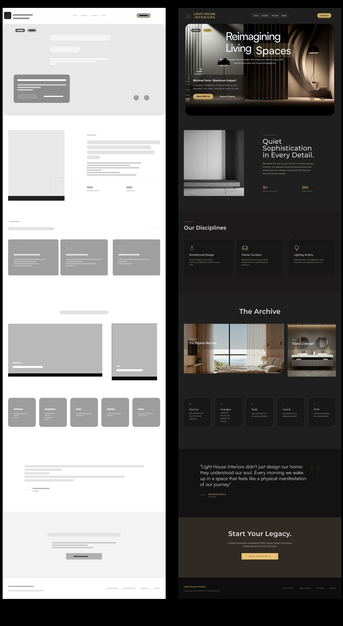
THE SPACE CURATORS



04 / WEBSITE UI

LOW FIDELITY WIREFRAMES

HIGH FIDELITY WIREFRAMES



Enhance your Branding with Us

Let's make something
great together

goodbunchbranding@gmail.com